

MIGUEL DOBAO

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Summary

Junior art Director with demonstrated command of Visual concepts. Advertising expert with developed aptitude for illustration design and production. Multilingual and fluent in English and Spanish, offering solid comprehension of cultural diversity. Seeking entry-level opportunities to expand skills while facilitating company growth. Flexible hard worker ready to learn and contribute to team success.

Skills

- Presentation
- Composition skills
- Networking
- Inventiveness
- Superb attention to detail
- Art conceptualization
- Art composition
- Graphic arts design
- Traditional fine art skills
- Photoshop and Lightroom
- Digital illustration
- Photography
- Excellent team player

Experience

Freelance Visual Artist | Self-employed - Miami, FL | 05/2017 - Current

- Met with commission clients to gain agreement on artistic project goals, parameters and financial considerations.
- Developed, designed, laid out and produced variety of technical illustrations for brochures, banners and signs.
- Collaborated with clients to plan shoots and boost satisfaction with photos.
- Created series of rough sketches for review, revision and approval.
- Improvised photographic methods and techniques.
- Managed client communications by remaining vigilant of incoming correspondence and responding promptly.
- Developed imaging with product styling, prep and post production.
- Worked with customers to present mockups and collect information for adjustments.
- Utilized illustrator and Photoshop design tools to create finish project goals.

Assistant Digital Photo Editor | Aperture Studios - Miami, FL | 01/2010 - 03/2010

- Collaborated with senior photo editor to establish Photo adjustments to resize for canvas printing content for clients publication to art galleries.
- Met with project managers and planned photograph selections and arrangements for publication.
- Worked successfully with diverse group of coworkers to accomplish goals and address issues related to our products and services.
- Worked closely with team members to deliver project requirements, develop solutions and meet deadlines.
- Maintained camera and photography equipment

Education and Training

Robert Morgan Educational Center And Technical College | Miami, FL | 04/2010

Commercial And Advertising Art

- Learned entry-level Adobe program.
- Graphic designing

- Layout design
- Typography
- Photograph manipulation
- Executing assignments within perimeters

Miami Ad School | Miami, FL | 09/2020

Portfolio Program: Art Direction

- Portfolio development
- Social media strategy
- Experiential campaigns
- Detail executions
- Marketing
- Branding
- packaging design
- Graphic designing
- Photo editing
- Video editing
- Photography

Websites, Portfolios, Profiles

- <https://www.migueldobao.com>
- www.linkedin.com/in/migueldobao